



**UNITED BY
SCIENCE,
DRIVEN BY
SUCCESS**



You're Invited!

We are delighted to invite you to the Kemin MENA Seminar 2026, taking place in the vibrant city of Istanbul, Türkiye, from 20-23 September 2026.

Join us for an engaging experience that brings together customers, industry professionals, and Kemin experts from across the Middle East and Europe. Over the course of the seminar, participants will have the opportunity to exchange ideas, strengthen professional relationships, and gain valuable insights into the latest developments shaping the poultry industry.

Through interactive discussions, practical case studies, and networking opportunities, we will explore innovative approaches, emerging trends, and solutions designed to support poultry performance, sustainability, and long-term success.

We look forward to welcoming you to Istanbul for an inspiring event filled with learning, collaboration, and meaningful connections.

Together, let's shape the future of poultry production.

Kemin Animal Nutrition & Health EMENA



MENA Seminar 2026

Istanbul, Türkiye | 20-23 September

DAY 1 - SUNDAY, 20 September

Throughout the day **Arrival and hotel check-in**

18.00 **Arrival Dinner**

DAY 2 - MONDAY, 21 September

9.30 - 10.00	Welcome	Andrey Raskatov Commercial Director Russia, CIS & Middle East
10.00 - 11.00	The Power of Enzyme Complementarity: How Kemin's Portfolio Supports Profitable Poultry Production	Adel Halbouni Technical Service Manager Monogastric Nutrition Vérane Gigaud Senior Product Manager
11.00 - 11.30	Coffee Break	
11.30 - 12.30	Gut Health Resilience: Combining Science and Strategy	Mutasem Alhaddad Senior Technical Service Manager Monogastric Yousef Al-Khuffash Technical Service Manager Intestinal Health
12.30 - 13.00	Mind Challenge / Kahoot	Afrah Hammad Area Sales Manager
13.00 - 14.00	Lunch	
14.30	Free Time	
20.00	Dinner (WP Restaurant)	



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DAY 3 - TUESDAY, 22 September

9.00 - 9.45	Precision Hygiene: Elevating Biosecurity Standards	Anderson Corrêa de Oliveira Marketing Manager Feed Safety Yousef Al-Khuffash Technical Service Manager Intestinal Health
9.45 - 10.45	LYSOFORTE® EXTEND: From Nutrient Utilization to Slaughter Performance	Karen Bierinckx Senior Product Manager Nutrition Monogastrics
10.45 - 11.15	Coffee Break	
11.15 - 13.00	Interactive Session & Workshops	Mustafa AlFaqih Senior Area Sales Manager
13.00 - 13.15	Kemin Partnership: Creating Value Beyond Products	Mutasem Alhaddad Senior Technical Service Manager Monogastric
13.15 - 14.30	Lunch	
15.00	Cruise (3 hours)	
20.00	Dinner (Restaurant Galata)	

DAY 4 - WEDNESDAY, 23 September

Throughout the day	Departure
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Important notes



Weather

September in Istanbul is generally warm and pleasant, with daytime temperatures typically ranging between **22°C to 28°C**. Evenings can be cooler, around **16°C to 20°C** so we recommend bringing a light jacket or sweater for outdoor evening activities.



Dress Code

Business Casual for seminar sessions.

For evening activities and city excursions, comfortable walking shoes and smart casual attire are recommended.



Hotel Stay

Accommodation at Renaissance Istanbul Polat Bosphorus Hotel

Your stay at Renaissance Istanbul Polat Bosphorus Hotel, including accommodation and breakfast, has been arranged and covered by Kemin.



Transportation

Airport Transfers

All airport transfers are covered.



Currency

National Currency: Turkish Lira (₺).

Credit and debit cards are widely accepted throughout Istanbul.



Electricity

The electrical current in Türkiye is **230V with a frequency of 50Hz. Type C and F plugs are used.**



Visa Information

For those who require a visa to enter Türkiye, it is recommended that applications be submitted at least **60 days prior to travel** to allow sufficient processing time.



Health

Please remember to bring any personal medications you may require during your stay.



Time Zone

Türkiye operates on **GMT+3** year-round.



Hotel information



Renaissance Istanbul Polat Bosphorus Hotel

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Contact us for more information

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